

Creativity & Innovation in Healthcare Journal (CIHJ)

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Introduction

Creativity can be defined as “something that is new and useful.” It involves the combining, recombining and rearrangement of new ideas into novel and significant patterns and relationships (Morfopoulos et al, 2019). Creativity is a key ingredient to the development of innovation. Innovation involves forming new *and useful* solutions to existing problems.

Transformation involves “radical, framebreaking” ideas and practices. With this in mind, both students and faculty benefit from its growth as a field. Through inventions, gained insights, continuous learning and knowledge transfer generated from innovative transformations, our world is arguably a much better place (Sessa and London, 2006).

One of the most preeminent scholars of innovation of our time, Dr. Murray Millson, co-authored a textbook (Millson and Wilemon, 2008, [Murray Millson Books | List of books by author Murray Millson](#)) that we believe provides a recommended comprehensive, highly skilled and well-developed anthology of innovation, intrapreneurship and technology for our readers to review. Our efforts that follow in no small way extend from and build upon his work.

In the ***Creativity & Innovation in Healthcare Journal (CIHJ)***, we focus on twelve (12) healthcare “Challenge Categories” that are defined at the end of this summary. Although listed in

alphabetical order for the purposes of clarification and organization, there is no “set order” to these categories. Instead, we invite both the healthcare student, the instructor, the dreamers and the innovators as to join us in defining and redefining these key terms: creativity and transformation. By continuously revising and building upon our mutually agreed upon, defined understandings of that which is creative we can work towards building an open source (freely used) “incubator” that we can all share (Wallas, 1926). In other words, we can develop our own “customized think-tank in cyberspace” related to healthcare and bioethics. Come join us...

Purpose or Mission of the Journal

The purpose of the *Creativity & Innovation in Healthcare Journal (CIHJ)* is to promote the field of creativity and innovation, primarily at no cost to the public. Through the development and sharing of information related to the Challenge Categories proposed, students, teachers, advocates and practitioners in the fields of healthcare and bioethics can collaborate within the field of innovation. This can be done collaboratively on a regional, national and “global citizenship” level.

Vision of the Journal

The vision of the *Creativity & Innovation in Healthcare Journal (CIHJ)*-or its anticipated or hoped for direction- is to be the “premier source for knowledge transfer for creativity and innovation over the Web regionally, nationally and globally.”

Specific Goals of the Journal

Goal One (1): To Redefine the Field:

We believe that both students and teachers are in a position to share their unique and valued knowledge of their own creative processes at this time. We expect and invite such contributions to “fill in the blanks.” We consider this continuous teacher/student relationship as necessary for the process of “Creativity Reimagined”: Creativity based on synergy and open-minded combinations of productive ideas, thoughts and imagery.

Goal Two (2): To Establish a Common Internship Program

The Intercollegiate Innovation Center, through a unique combination of advocates, educators, practitioners and academicians, is in the process of developing and refining internships that will facilitate the emergence of a common “incubator” for innovation between and among the colleges.

Goal Three (3): To Develop an “Innovation Incubator”

By forming and recombining new and useful relationships between networks of different types of members within and between different areas or “Challenge Categories,” we hope and expect to generate the “prototype” or beginnings of “The Ocean.” The Ocean is a metaphor here for the organization that will be based on the collaborations of all the participants that take part in

this initiative. This Journal is designed with the purpose of providing the initial blueprint of this proposed organization for creative and innovative collaborations over the Web in twelve (12) key “Challenge Categories.” We believe this alphabetized list of categories provides an ideal framework for integrating collaborative efforts to enhance both knowledge transfer and provide a well-structured, readily understood, measureable and replicable foundation for innovative practices.

We ask the potential viewers of the ***Creativity & Innovation in Healthcare Journal (CIHJ)*** to also consider the following: if you are still undecided about your level of interest in the Journal keep in mind the marketability of innovation. It is a known fact that innovative graduates enjoy greater pay, increased promotions and greater career mobility (Morfopoulos and Roth, 1996). This benefit is even greater when considering the success of future entrepreneurs: continuous innovation is the key to entrepreneurial success.

Finally, **Goal Four (4): To Establish and Maintain Academic Integrity**

As Academic Editors, we seek to solidify the Academic Reputation (e.g. Cabell’s ranking) of the Journal. This fourth (4th), final goal can be broken down into a specific strategy that follows:

Aside from articles invited for submission, this primarily open source journal has three levels of peer review:

1. **Academicians:** Scholars will provide the executive screening level of the ***Creativity & Innovation in Healthcare Journal (CIHJ)*** articles and/or other approved mediums of communication included in the Journal. This is the section that is eligible for “Cabell’s approval.”
2. **Healthcare Practitioners:** Practitioners who adhere to a triple bottom-line philosophy (doing well while doing good while adhering to sustainability) will represent the practical -and bottom-line requirements for innovative contributions to the journal.
3. **Healthcare Advocates and/or Students:** While the second and third levels of peer review may overlap, it should not be overlooked (although it often is) that “learning should more be conducive to the needs of the students and/or consumers rather than the whims and fancies of the teachers who are responsible for enlightening them.” With this in mind, advocates and/or students will be the deciding voice if/when there is a disagreement between the scholar and practitioner reviewers regarding submissions for publication or other inclusions.

General Description

This *Journal* will specifically provide the public, free of charge over the Web, with a quarterly, peer-reviewed journal that explores, analyzes and prescribes recommendations based on improved adaptations of the Graham Wallas 1926 four stage Theory of Creativity, relative to the field of healthcare:

1. Research

2. Incubation
3. Illumination
4. Verification

[What are the Stages of Creativity? | IxDF](#)

<https://exploringyourmind.com/graham-wallis-and-the-four-stages/>

Augmenting this theory is the notion that research is preceded by passion, and that verification is ideally followed by either incremental and/or systemic or transformational change.

Editors-In-Chief:

Dr. Ra'Sha Porter DHSE, MHA

Dr. Linda M. Shake Ph.D., LPC, LMFT

See:

[Dr. Linda M. Shake & Associates, Inc., Corpus Christi, TX, 78414 | Psychology Today](#)

<https://www.psychologytoday.com/us/therapists/dr-linda-m-shake-associates-inc-corpus-christi-tx/223611>

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The Main Structure of the Journal

This *Journal for Creativity & Innovation in Healthcare Journal (CIHJ)* will primarily be comprised of a wide number of creative yet academically sound works that are worthy of publications. They may or may not be accompanied by training supplements including but not limited to discussion and debate questions, interactive training exercises and more traditional assignments. Each quarter will feature one or more of the following categories of creativity, innovation and healthcare. However, unlike other Journals attributable to the Bioethics Center, the emphasis clearly places creative and even innovative work at a premium:

Challenge Categories as they Relate to Healthcare:

Challenge Categories:

1. Agriculture & the Environment
2. Diversity & Multiculturalism
3. Education and Business Literacy
4. Entrepreneurial Opportunities for Persons with Diverse Backgrounds
5. Finance, Funding Social Ventures & Accounting
6. Holistic Health & Bioethics, & Nutrition
7. Intrapreneurship
8. Nonprofits & Advocacy
9. Responsible Housing
10. Responsible Management and Marketing
11. Responsible Science, Engineering and Technology.
12. Unique Expressions (e.g., the Arts).

1) **Agriculture:** Refers to farming practices as well as growth of the food around us. This includes how climate interacts with such practices.

Environmental Studies: Environmental Studies includes under its umbrella a variety of subcategories:

- Agriculture- The process of growing and harvesting food products for consumption;

- Water-The process of properly eliminating sewage and contaminants from water supplies- this often involves water purification procedures;

[Successful Farming: Practical, Trusted Farming and Ranching Information](#)

[USDA](#)

- Forestry- The proper and responsible practice of logging and tree conservation and replenishment;

[What is Forestry? | Forestry and Natural Resources](#)

- General waste management- This includes but is not limited to a variety of recycling procedures to preserve precious resources while also protecting the surrounding environment.

Here are 50 Renewable Energy Ideas for Starting a Business:

<https://www.profitableventure.com/renewable-energy-business-ideas/>

Here are fifteen (15) Things You Did Not Know About Renewable Energy:

https://www.youtube.com/watch?v=2XWliS6M_g

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

2) **Diversity and Multiculturalism** - Diversity-refers to the symbiotic synergism, or the realization of collective talents of an integration of different types of individuals. Through diversity an organization, community, and ultimately a society becomes more productive, innovative, and empathetic.

Multiculturalism- refers to the acknowledgement and celebration of diverse cultures. The hallmark of multiculturalism is an underlying respect for the distinctness and uniqueness that each culture contributes.

To read a classic anthology from two of the preeminent experts on the subject of diversity, we invite and recommend that the readers consider purchasing the following text from Kurt April and Mary Lou Shockley (Diversity: New Realities in a Changing World, 2006):

<https://www.palgrave.com/gp/book/9780230001336>

Building a More Inclusive Entrepreneurial Ecosystem:

<https://nvca.org/wp-content/uploads/2016/07/Final-NVCA-Diversity-Report.pdf>

Diversity as a Competitive Advantage in Business:

<https://www.forbes.com/sites/glennllopis/2016/04/23/is-diversity-good-for-business/#57789bba4a40>

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

3) **Education and Business Literacy**- Refers to the challenge of providing basic and even advanced business training on a universal level. Business education involves the transfer of knowledge from the teacher to the student through learning. With the emergence of distance learning, teaching methods have been expanded in a manner that can reach remote locations, nontraditional students, and persons with disabilities throughout the world. The potential result is that the world is now more of a connected “learning organization” than ever before.

Here is an article stressing the importance of innovation in education:

https://www.christenseninstitute.org/blog/5-big-ideas-for-education-innovation-in-2019/?gclid=Cj0KCQjwi7DtBRCLARIsAGCJWBot-gVPujKFhMF4q5_NJSGbchXe1PNZCJK9UDAZ5FHVZ1MKjasJCZEaAozoEALw_wcB.

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

4) **Entrepreneurial Opportunities for Diverse Backgrounds**

Due to such factors as discrimination and unmet needed accommodations, both people with visible and invisible disabilities have often been marginalized from participating in traditional forms of employment. The opportunity to start one’s own business offers some unique advantages to persons with disabilities, especially in this age of Internet marketing. For example, people who are classifiable as being persons with disabilities can provide themselves with their own accommodations in the workplace since they will be self-employed.

Here is a social entrepreneurship text whose primary author is Dr. Manuel London, the Dean of the School of Business at the State University of New York at Stony Brook:

https://books.google.com/books/about/Social_Entrepreneurship.html?id=NXdp0BdSgsOC.

Women

Women have often been discriminated against in the workplace despite their abilities for no legitimate reason. As such, entrepreneurship provides one employment alternative that provides a viable path for success for many women.

Here is regional organization that we recommend as an example of an excellent women’s entrepreneurship advocacy organization:

<https://scwbec.org/>

The Formerly Incarcerated

People deserve at least the opportunity for redemption once they have paid their debt to society. Often these individuals are caught in a “Catch-22”: not having the chance to lead a

normal life once rehabilitated. Providing them with an entrepreneurial vocational path can alleviate this dilemma.

Here is an organization that helps the formerly incarcerated find employment:

<https://www.prisonfellowship.org/resources/training-resources/reentry-ministry/on-going-ministry/helping-ex-prisoners-find-jobs/>

Retirees

People who are retired potentially offer a vast, presently untapped source of mentorship that can be provided both in-person and/or virtually either over the Web or through such technology as “Zoom” (see www.zoom.com) or Video Conference. This mentorship can be academic in the form of tutoring, scholarly in the form of publications or Editorships, and/or practical in the form of business and even life experience.

5) Finance, Funding the Social Venture and Accounting- The greatest challenge that generally faces entrepreneurs, especially social entrepreneurs, is how to obtain seed money to start and maintain their new business. By uncovering, discovering, and evaluating different potential forms of funding for the entrepreneur, the vast potential of “entrepreneurs who are on a mission” can be realized.

Nicholas Koumbiadis is a CPA and scholar who is a true, ethical professional of great talent, dedication and ability:

<https://www.linkedin.com/in/dr-nick-koumbiadis-b27748/>

6) Health, Medical, Nutrition and Bioethics

Health- Refers to preventative measures that enable individuals to minimize the likelihood of illness or disease.

Medical- Refers to various practices and specializations of medicine. Examples include pharmacology, neurology, and oncology. The need for proper medical care is a universal necessity. Often different levels of care are available to individuals based on their ability to afford treatment. Currently millions of people, both in impoverished nations as well as in developed countries such as the United States, live without proper medical care.

Here is an example of a doctor that we highly recommend based on his ethical and engaging treatment of patients:

<https://www.vitals.com/doctors/1nqc2g/mark-gresser>

Nutrition- The proper intake of food and nourishment in a manner that prevents, eliminates, or at least minimizes such conditions as high blood pressure, high cholesterol, obesity, malnutrition, and cancer. In recent times there has been much attention placed on the health risks associated with excessive use of sugar, carbohydrates, and preservatives. From a general global assessment, obesity is starting to impact longevity as much as malnutrition. There has also been a recent re-examination of the benefits of organic foods that are made without preservatives.

Bioethics- Refers to the proper use and appropriate development of enforceable policies related to the biotechnology industry. Such controversial subjects as “designer babies”, cloning, and “super crops” warrant careful and decisive collective review and vision of society at large.

Here is one of the premier institutes of bioethics:

<https://www.thehastingscenter.org/>

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

7) Intrapreneurship

Intrapreneurship can be defined as the process and practice of acting “entrepreneurially” or creatively with a purpose while still being an employee of someone else’s company. An example is the work done with “post-its” at 3M (3M, Arthur Fry and Spencer Silver, 1974). Product innovativeness has been found to be a key moderator variable by leading scholars in the Intrapreneurship field (e.g., Millson, 2013, pp. 317-318).

Here is a video that explains the concept of intrapreneurship:

https://www.youtube.com/watch?v=tTcgVCSII_o

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

8) Nonprofits & Advocacy

This includes human services administrators, advocates, social workers for human services facilities and agencies, and the general public that provide knowledge of best practices and issues related to human services, advocacy and socially responsible nonprofit initiatives, with an emphasis in the healthcare field (e.g., [NOND | Education and Advocacy for persons with disabilities and chronic health conditions](#)).

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

9) Responsible Housing

Accessible Housing- This refers to the degree that the housing is accessible to people with disabilities.

Affordable Housing -There are two types of affordability related to housing.

- The first is direct affordability. This refers to the cost of the actual design, construction, and maintenance of the dwelling structure.
- The second type is indirect affordability. This refers to the costs of living associated with living in a certain location, such as the cost of shops or markets (if any exist), schools (if any exist), and employment opportunities

Sustainable Housing- This refers to the degree the housing is environmentally sustainable.

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

10) Responsible Management and Marketing

The practices of Responsible Management and Marketing go beyond the practice of pro-diversity employment initiatives to include management and marketing practices that are socially entrepreneurial and intrapreneurial in nature,

Here is a discussion related to corporate responsibility and ethical management from the perspective of MBA students:

<https://www.unprme.org/resource-docs/PRMEMBASTudentStudy.pdf>

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

11) Responsible Science & Engineering and Technology -This covers a wide gamut of scientific, engineering and technological endeavors in a variety of fields. This also covers the application of scientific knowledge for practical purposes. While the following does not provide a fully comprehensive and inclusive list, we believe it is a start in the right direction:

Responsible Science: A Survey Inclusion of the Sciences

Definitions are verbatim (from Google, 11/23/19):

Aeronautics

[,erə'nôdiks]

NOUN

The science or practice of travel through the air.

synonyms:

[aviation](#) · [flying](#) · air transport · aerial navigation

Here is a link to an article that further explains Aeronautics:

<https://study.com/academy/lesson/what-is-aeronautics-definition-history.html>

Astronomy

[ə'strɒnəmē]

NOUN

The branch of science which deals with celestial objects, space, and the physical universe as a whole.

We invite you to explore this field further here:

<https://www.youtube.com/watch?v=suc8-l2ZHvY>

or

<https://www.youtube.com/watch?v=645Mfm4t1-l>

or

https://www.youtube.com/watch?v=AcwpJoraJck&list=PLT5KgGbN_RNRhYWuHiKrfDLmqjmtm0O-e

Biology

[bī'äləjē]

NOUN

The study of living organisms, divided into many specialized fields that cover their morphology, physiology, anatomy, behavior, origin, and distribution.

the plants and animals of a particular area.

"the biology of Chesapeake Bay"

the physiology, behavior, and other qualities of a particular organism or class of organisms.

"human biology"

Here is a "fun biology cyber center for all ages":

<https://www.biologycorner.com/>

Botany

['bät(ə)nē]

NOUN

The scientific study of plants, including their physiology, structure, genetics, ecology, distribution, classification, and economic importance.

the plant life of a particular region, habitat, or geological period.

"the botany of North America"

This link provides comprehensive information related to the field of botany:

<https://www.britannica.com/science/botany>

Chemistry

Noun

noun: **chemistry**

The branch of science that deals with the identification of the substances of which matter is composed; the investigation of their properties and the ways in which they interact, combine, and change; and the use of these processes to form new substances.

- the chemical composition and properties of a substance or body.

plural noun: **chemistries**

"the chemistry of soil"

[8 Best Examples of How Chemistry is Used in Nursing](#)

Earth Science can be defined as

noun

noun: **earth science**

The branch of science dealing with the physical constitution of the earth and its atmosphere.

"undergraduates in earth science"

- the various branches of earth science, e.g., geology, oceanography, or meteorology.

plural noun: **earth sciences**

Here is a pdf textbook related to earth science:

<http://www.igeosced.org/wp-content/uploads/2018/12/Earth-Science-Education-Global-Perspectives-2018-E-Book.pdf>

Geology

noun

noun: **geology**

The science that deals with the earth's physical structure and substance, its history, and the processes that act on it.

- the geological features of an area.

"the geology of the Outer Hebrides"

- the geological features of a planetary body.

"the geology of the surface of Mars"

Origin

Here is a comprehensive website for geology:

<https://geology.com/>

Microbiology

/,mīkrō,bī'äləjē/

noun

noun: **microbiology**

The branch of science that deals with microorganisms.

noun

plural noun: **microorganisms**

1. a microscopic organism, especially a bacterium, virus, or fungus

This site provides a comprehensive overview of microbiology:

<https://www.britannica.com/science/microbiology>

Nanotechnology

[,nanō,tek'näləjē]

NOUN

The branch of technology that deals with dimensions and tolerances of less than 100 nanometers, especially the manipulation of individual atoms and molecules.

Here is a link related to what nanotechnology is and how it works:

<https://www.nano.gov/nanotech-101/what>

Physics

['fiziks]

NOUN

The branch of science concerned with the nature and properties of matter and energy. The subject matter of physics, distinguished from that of chemistry and biology, includes mechanics, heat, light and other radiation, sound, electricity, magnetism, and the structure of atoms.

the physical properties and phenomena of something.

"the physics of plasmas"

This link explains physics further:

<https://www.britannica.com/science/physics-science>

Zoology

[zō 'äləjē, zoō 'äləjē]

NOUN

The scientific study of the behavior, structure, physiology, classification, and distribution of animals.

the animal life of a particular area or time.

"the zoology of Russia's vast interior"

Here is a study tool for zoology:

<https://study.com/academy/lesson/what-is-zoology-definition-branches-tools.html>

The definitions for sciences, as the Journal will further explain in its contents, are at least in theory derivable from conceptual nomological networks complete with different levels of

constitutive definitions that are ultimately and ideally concretely multi-operationalized (as adapted from Kerlinger, 1985).

Here is an initiative for responsible science:

<https://www.responsible-science.at/>

Responsible Engineering

Responsible engineering encompasses such fields as Civil Engineering, Mechanical Engineering, Electrical Engineering and Chemical Engineering. *

- **Civil Engineering** can be defined as “a profession which provides controls over the design, construction, maintenance and improvements of the world’s roads, bridges, buildings, travel controls, etc. Civil engineering is often considered the oldest of all the engineering professions and requires knowledge of “route surveying,” strength of materials, construction safety, etc.
- **Mechanical Engineering** can be defined as the practical use of friction, motion, gravity, strength of materials, etc. which are all explored by the mechanical engineer using the concepts of pressure, temperature, moisture, etc. The automobile industry, air and naval, as well as the mechanical factories, are the mainstays of this field of engineering.
- **Electrical Engineering** can be defined as engineers trained to make the best use of the planet’s natural resources. This can be accomplished by the conversion of these resources into a usable and ideally recyclable form of energy. Prime examples include hydro, solar and wind power.
- **Chemical Engineering** can be defined as engineering relating to the design and operationalization of industrial chemicals; this often takes place in industrial chemical plants.

To summarize engineers, are best suited to “make usable” the sources of energy available on this planet.

** Engineering definitions are adapted from the conceptual framework provided by retired Civil Engineer Charles J. Morfopoulos (NYSDOT, November 20, 2019).

Here is a video related to engineering:

<https://www.youtube.com/watch?v=d2dFjum700Y>

Here is an article providing a synopsis of the integration of responsible science and responsible engineering:

<https://onlinelibrary.wiley.com/doi/pdf/10.1002/9780470121436.fmatter>

The definition provided here is verbatim from Google (2019):

Technology

[tek'näləjē]

NOUN

1. the application of scientific knowledge for practical purposes, especially in industry.

"advances in computer technology" ·

[\[more\]](#)

machinery and equipment developed from the application of scientific knowledge.

"it will reduce the industry's ability to spend money on new technology"

synonyms:

[equipment](#) · [apparatus](#) · [hardware](#) · [plant](#) · [mechanism](#) · [gear](#) · [tackle](#) · [instruments](#) · [tools](#) · [gadgetry](#) · [enginery](#)

the branch of knowledge dealing with engineering or applied sciences.

The monitoring of product reinvention can be based on suggestions and changes in technology and technological processes as implied in the innovation and technology scholarly literature (e.g., Millson, 2012, pp. 1-3).

Here is a relevant video:

<https://www.youtube.com/watch?v=-uu5aRtsEL4>

Here is an article related to the responsible utilization of technology:

<https://www.universityprep.org/students/technology-resources/guidelines-for-responsible-use-of-technology>.

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

And finally:

12) Unique and Socially Responsible Creative Expressions (e.g., the Arts).

This involves any efforts that are substantial yet transcend the ready classification of the other eleven (11) categories. It showcases spotlights and scenarios based on learning from the skills and virtues of previous innovators.

<https://www.youtube.com/watch?v=kYB4rPOWC3o>

Albert Einstein stated that imagination is more important than knowledge. If we all work together here and allow each other to innovate together as a collaborative, collegial team, we believe that we can all have the best of both. Do you the readers agree or disagree? Why?

Question to be continuously raised and answered: How does this Challenge Category (CC) relate to a holistic health perspective?

We now invite viewers of all ages, levels of education, backgrounds, nationalities and countries to join us....

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References are listed by textbooks, select journal articles and then by Challenge Category.

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Selected Links

Agriculture and the Environment

Agriculture:

Agriculture links retrieved January 16th, 2026 from:

[Successful Farming: Practical, Trusted Farming and Ranching Information](#)

[USDA](#)

Forestry

Retrieved from the Web on 1/16/2026:

[What is Forestry? | Forestry and Natural Resources](#)

Environmental Links

Alux.com. 15 Things You Didn't Know About Renewable Energy Industry.

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Target Market of the Journal:

While the initial journal will be open source, accompanying ancillary cases, training materials and “spin-off journals and publications” will be for-fee when expressly indicated as such.

Trainers

Managers:

Managers seeking to train their staff may opt to utilize these accompanying cost-efficient and practical case studies as an effective training tool.

Teachers:

Whether it be at the post-secondary (college or university) or secondary (e.g., high school) level, having readily prepared, cutting edge, cost-effective accompanying case studies and accompanying learning supplements will be a real asset to instructors. Learning institutions can purchase a special group rate package.

Parents:

Parents seeking to provide their children with “advanced preparation and training” can affordably choose relevant accompanying case studies and accompanying training supplements in order to do so.

Trainees

Healthcare Employees:

Healthcare Employees self-training for career development and/or career advancement opportunities may utilize these accompanying services in order to gain additional training and knowledge to do so.

Job Seekers and Vocational Centers for Job Seekers:

Looking to sample a “slice of relevant work-life” related to your prospective career? These accompanying case studies and accompanying training supplements are ideally suited to provide the potential to do so.

Sponsors:

Sponsors seeking enhanced branding, job recruits and potentially expanding their consumer base can advertise in the Journals contingent upon approval from the Editors. Sponsors may be organizations, corporations, practitioners and/or consultants.

The ***Journal for Creativity and Innovation in Healthcare (JCIH)***, “Where innovative practices intersect with, develop and enhance the creative spirit.”

Proposed Accompanying Training Supplements to Case Studies:

- Debate topics will provide existential, ethical dilemmas that are plausibly faced or could be faced in a corporate setting that are relevant to each case. Trainees will also be provided with instructions to argue both sides of the debate before being encouraged to reveal both their views and the respective rationale underlying their views to their trainees.

- Interactive trainee exercises will involve a possible group or team project to form a short proposal that may or may not be implemented once formed.
- Discussion questions will be provided with the purpose of attempting to discover and consider innovative solutions to relevant issues to the cases provided.
- Traditional assignments will be homework-oriented and be more typical of traditional learning assignments.
- Accompanying scenarios to the cases may highlight a specific issue embedded within the case and can include additional discussion questions at the end of the scenario.
- Augmenting links may also be included with relevant URL's to websites, articles and videos found on the Web.

The Editorial Board will be comprised of the following types of Editors:

- **The Editor-In-Chief:** In charge of supervising the Journal in question.
- **The Managing Editor:** In charge of the day-to-day operations of the *Journal*.
- **Members of the Editorial Board:** Permanent members of the Editorial Team who receive a stipend based on commission of accompanying training supplements sold: these members are being actively recruited.
- **Consulting Editors:** Academic doctoral level advisors who allow either their Journal or their representative College or University to mutually share their academic expertise with us in the spirit of collegiality.
- **Members of the Practitioner's Advisory Board:** Practitioner advisors who allow their Journal to borrow from their expertise. These spots will be reserved for "nondoctoral" participants who still bring "relevant practical experience to the table."
- **Guest Editors:** Visiting editors and/or advisors.
- Author Guidelines
- All submissions are subject to a review process and not guaranteed for publication.
- Article Length
- Your article may be 500-2500 words in length. Longer articles will be considered at the discretion of the editor(s). Shorter articles will be considered in the case of interviews and stories. Interviews may be included in the proceedings. Videos and podcasts may also be accepted upon request.
- Spelling, Grammar, and Punctuation

- You are responsible for preparing articles that are relatively free of grammar, spelling and sentence structure errors. Papers are subject to editing by the ***Journal for Creativity & Innovation in Healthcare (JCIH)***.
- Copyright is transferable to other sources. The Editor's letter acknowledging receipt of the article will be accompanied by an explanatory form if your articles is being considered for publication. All authors must sign the form and return the original to the Editor as soon as possible. Failure to return the copyright form in a timely fashion could prevent your article for publication.

Philosophy of the *Journal for Creativity & Innovation in Healthcare (JCIH)*

The philosophy of the *Journal* is that creativity, innovation and transformative thinking and ideas are part of a collective vision that should be shared with the public.

Electronic Submission of Articles

- Articles may be submitted to the editor electronically. To submit a paper electronically, you can attach your article to an email as an MS-Word or PDF document and send to richardmorfopoulosphd@gmail.com.
- Upon receipt of your article, you will receive an acknowledgement of your submission by e-mail if it is being considered for publication.
- The use of this electronic form is not required; however, please provide the same information, whatever format is used:
- Please also include:
 - · Name:
 - · Mailing Address:
 - · Telephone Number:
 - · Fax Number (if applicable):
 - · E-mail address:
 - · Title of article:
 - · Name of attached file:

A Formal Welcome From the Managing Editor

Welcome to the *Creativity & Innovation in Healthcare Journal (CIHJ)*. The mission of the *Journal* is to serve as an information hub that enhances the human spirit in relation to innovation. The *Journal* is an ideal supplement for student learning at all levels- and is quite complimentary with a variety of college and even high school textbooks. Emphasis is placed on showcasing success stories of both individuals with a vision for positively changing their communities through innovative practices and empowering and promoting the organizations that represent their interests.

Although the *Journal* provides insight related to innovation issues, other social responsibility and human-interest issues are periodically included as well. We hope you enjoy this inaugural edition of the *Journal*, as well as all the publications you the readers are all invited to collaborate with us on in future efforts. We ask that you do not just be dreamers of creativity, but be innovative visionaries as well.

Sincerely,

Linda M. Shake, PhD, MS, LPC, LMFT/Executive Editor
Co-CEO Transformational Healthcare Network (TrHN- <https://trnurses.com>)

Richard Morfopoulos PhD, M.S, with distinction
(c) (302) 416-0629
(e) rmorfopoulos@trhnetwork.com
Founder/The Intercollegiate Innovation Center
Managing Editor/*Creativity & Innovation in Healthcare Journal (CIHJ)*
Member of the Nursing & Education Advisory Committee for Meridian West Central College
Website: www.meridianwestcentral.college
Ambassador of the Congolese American Women for Peace, Justice, & Prosperity
<http://cawpjp.org>
Founder and Co-CEO Transformational Healthcare Network (TrHN- <https://trnurses.com>)
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“Do not just be dreamers, be visionaries as well.”

- The Transformational Healthcare Network